



untapt

UNLOCKED: Customizable Digital Recruitment
March, 2019

untapt UNLOCKED

OUR TECHNOLOGY. YOUR BRAND. YOUR BUSINESS.

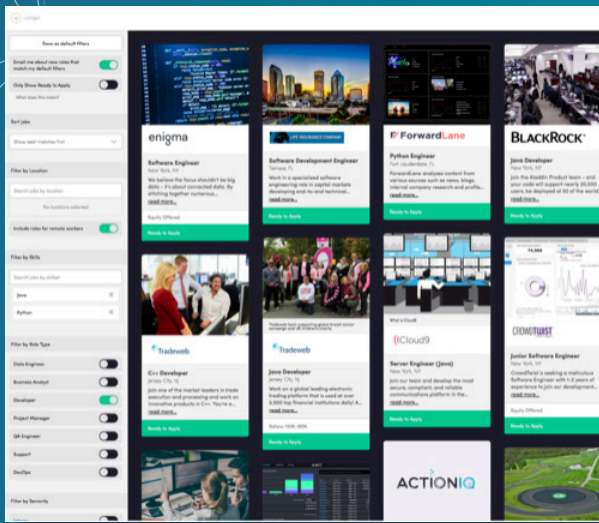
untapt UNLOCKED is our proven blueprint for building advanced custom marketplaces, job platforms or recruitment sites that deliver. We act as your on-demand tech team, building you a beautiful, profitable custom site in as little as two weeks.

A CUSTOMIZABLE DIGITAL RECRUITMENT SOLUTION.

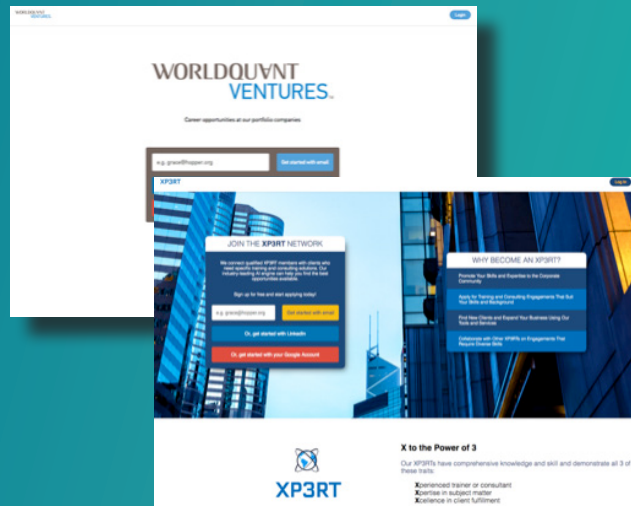
We bring life to your business with state-of-the-art workflow, community engagement tools and client-side technology. We go above and beyond our competition with the breadth of features we offer, all perfectly tailored to work for your hiring business.

DON'T JUST BUILD A WEB SITE. BUILD A COMMUNITY.

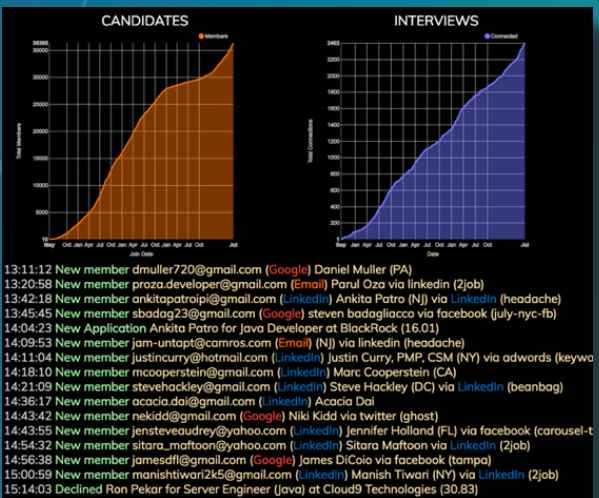
IMMERSIVE



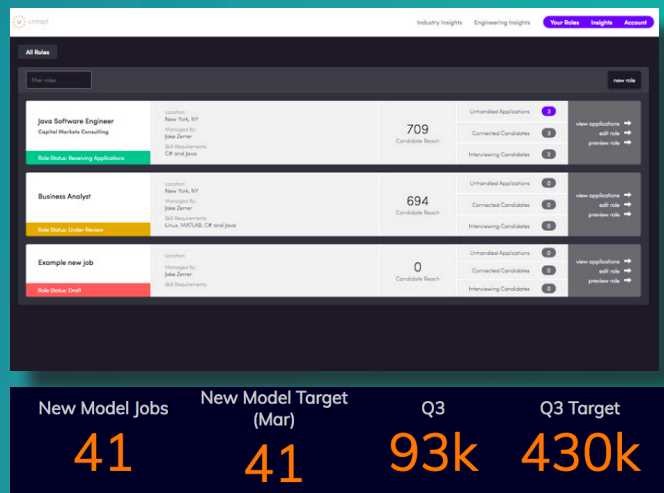
CUSTOM



PRECISE



PROFITABLE



YEARS AHEAD OF THE COMPETITION

NOT JUST JOB BOARDS. WE BUILD ECOSYSTEMS.

Online job boards are the #1 most popular outlet for job-seekers and hirers around the world. How do you separate yourself from the noise?

With **untapt UNLOCKED**, you'll have access to advanced technological features and user experience journeys that other platforms can't even come close to.

COMPETITORS

Inefficient "Spray and Pray" matching between employers and users.

Inconsistent UX and UI on various platforms

Faulty site structures and outdated SEO tools

Limited customization of colors, logos & features

Third party marketing tools available at extra cost.

Low fidelity sites and tools with limited investment and knowledge.

UNLOCKED

AI-Fueled matching algorithms, built into every interaction

Optimization on all web & mobile devices

Constantly updated for best practices in SEO and Marketing Tracking

Fully customizable site, built by our world-class engineering team

Built-in marketing reports, client-tracking capabilities and live analytics.

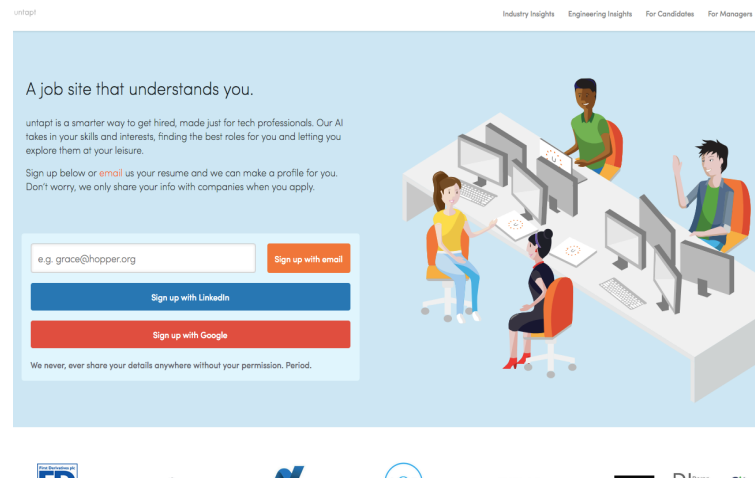
Millions in investment over four years of development and hiring expertise.

THE USER EXPERIENCE

Easy functionality for a smooth experience on any device.

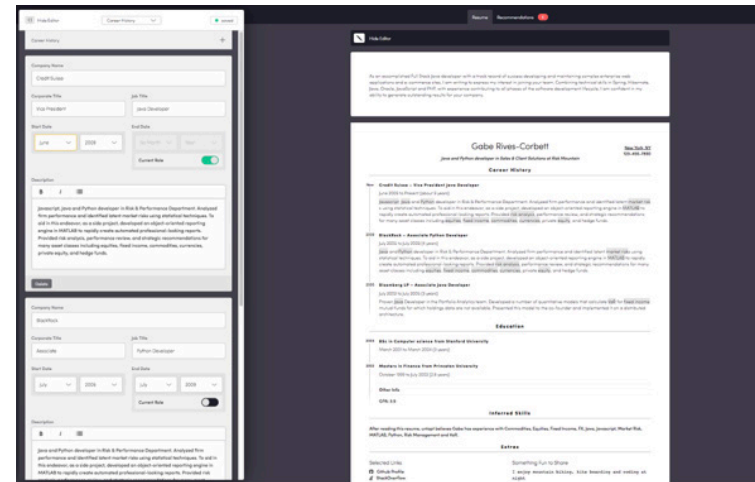
Powerful features that encourage engagement.

1. User Signup



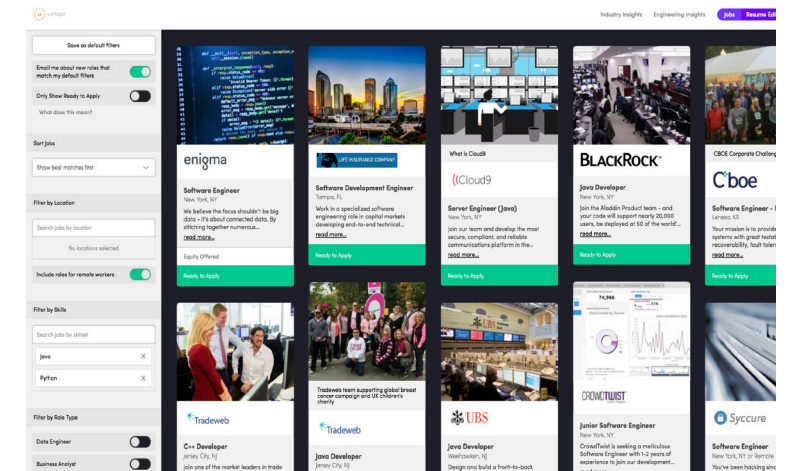
Seamless profile creation through LinkedIn, Google or a personal email.

2. Setup



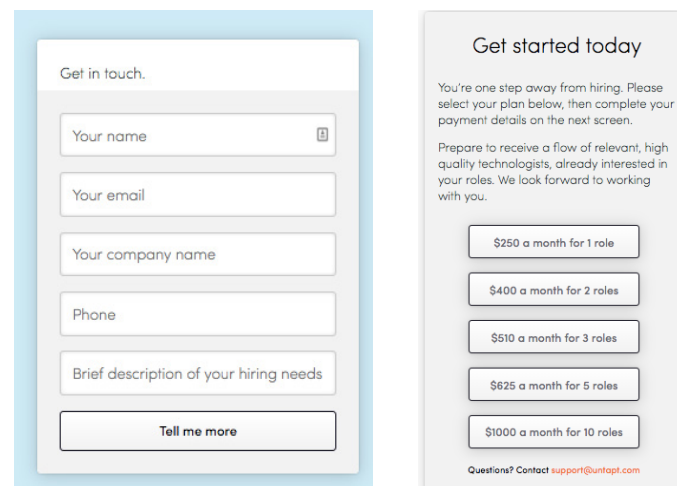
Interactive resume builder, with automatic advice & clear formatting.

3. Apply



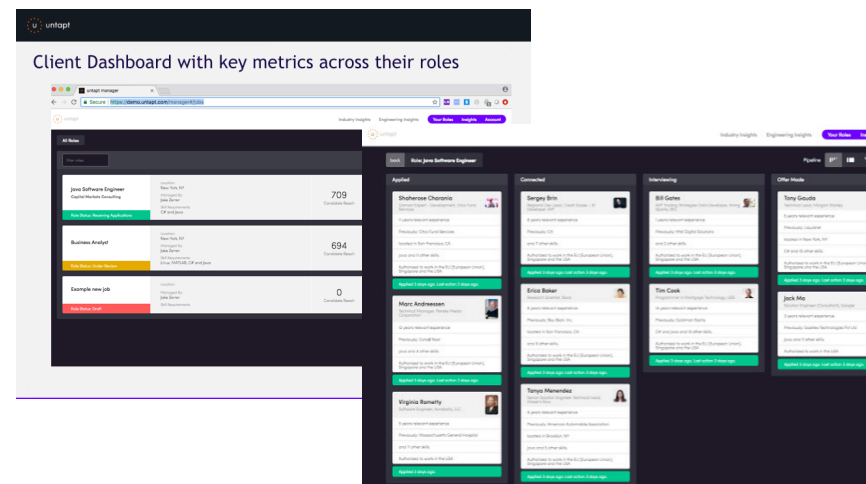
Our AI lists jobs that match the user's resume, allowing a 1-click apply.

1. Client Signup



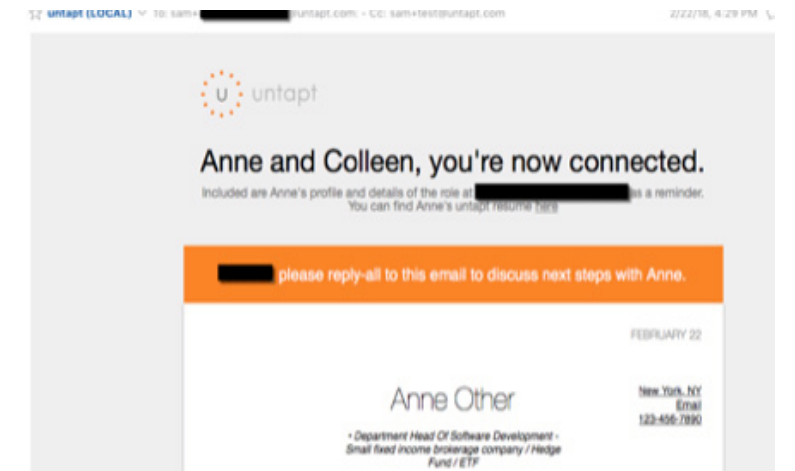
Increase client conversions with integrated payment plans on your landing page.

2. Manage Candidates



Clients can post multi-media rich job descriptions, manage applicants & see key metrics from an intuitive dashboard.

3. Connect

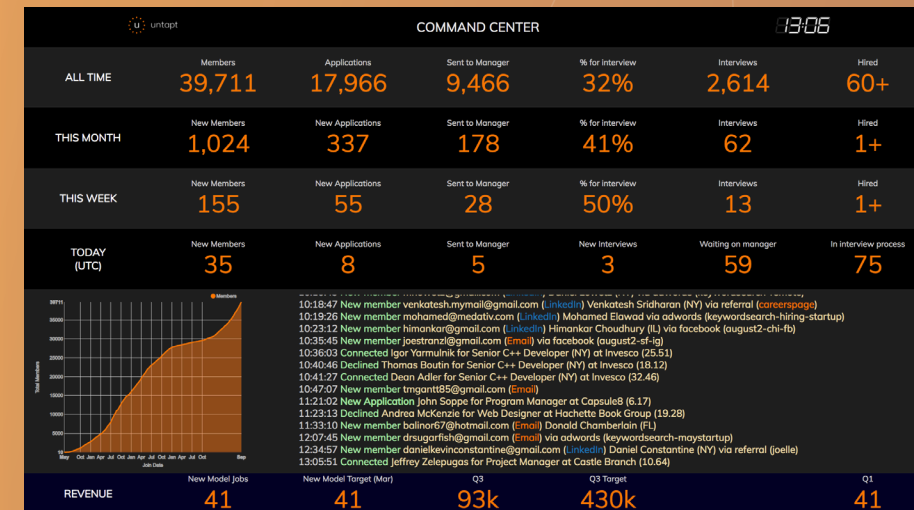


Clients connect to applicants directly via untapt or their email, progressing them quickly & easily.

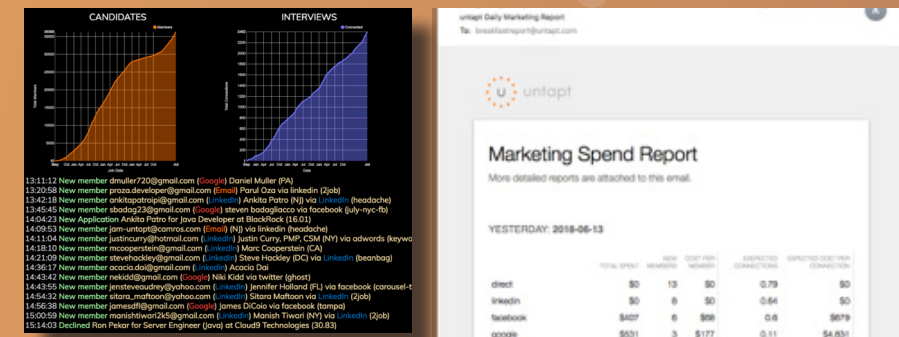
INNOVATIVE FEATURES

THE MOST COMPREHENSIVE FEATURE LIST OF ANY CUSTOMIZABLE RECRUITMENT PLATFORM AVAILABLE.

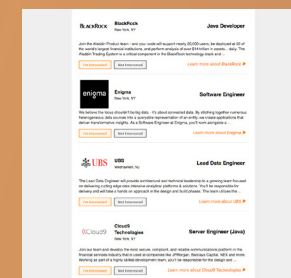
- Built-in resume editor
- Collaborative editing on job postings for client teams
- Real-time “Command Center” analytics and platform statistics
- Daily marketing report to monitor user acquisition, marketing spend per channel, etc.
- Daily client report to monitor client engagement, satisfaction, and payments
- Artificial Intelligence Matching System to help clients and users find each other more efficiently
- Feature-rich and customizable email nurturing system
- 1-click apply emails, no sign in required
- Multimedia job postings and company descriptions
- Full functionality across desktop and mobile devices
- Live user chat for customer support
- User sign up via LinkedIn/Google/Email and more
- Custom branding and color layout to match your business
- Completely scalable architecture, based on Google Cloud or your preferred infrastructure
- Integrated Stripe Payments for easy online transactions



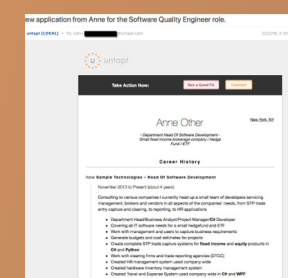
Gather data from across your organization with our live, built-in Command Center and user/client tracking reports.



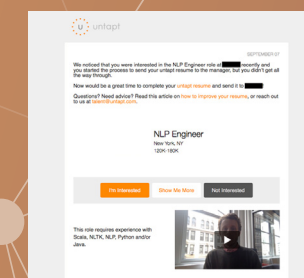
FEATURE RICH EMAIL NURTURING SYSTEM.



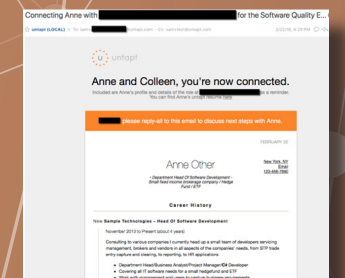
Welcome email & “best jobs of the week” nurtures.



Respond from inbox, no login required.



Alert users who didn't finish applications or are unresponsive.



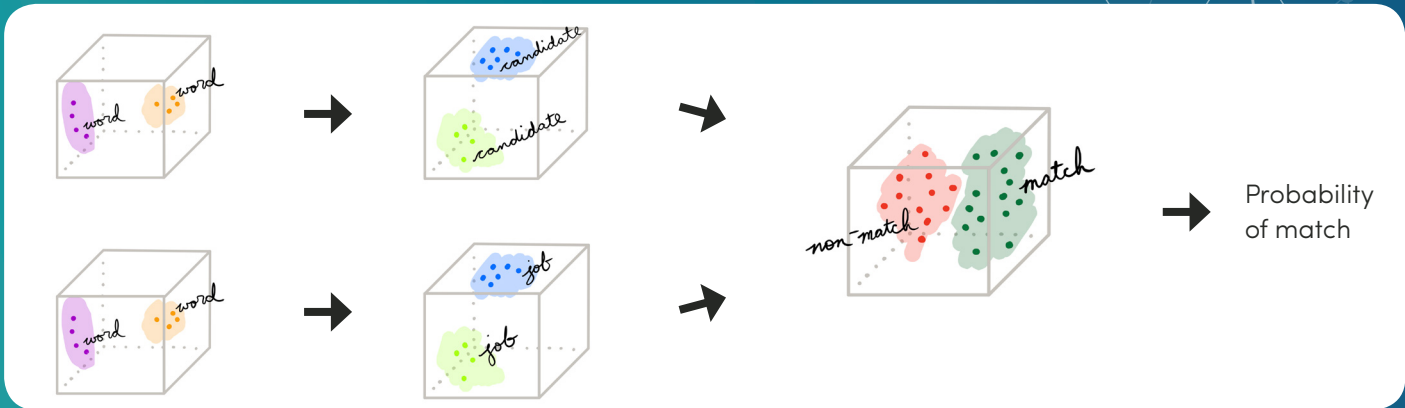
Connect directly and begin interviewing.

BUILT-IN AI MATCHING FOR CLIENTS AND USERS

Our proprietary AI algorithm studies your hiring managers' decisions, predicting whether candidates will be invited to interview for a job. Over time, we use this data to match user profiles to jobs with incredible accuracy.

This technology is brand new and is not being implemented by any other software provider around the world. With UNLOCKED, you will be one of the first sites to access it and use it for your clients.

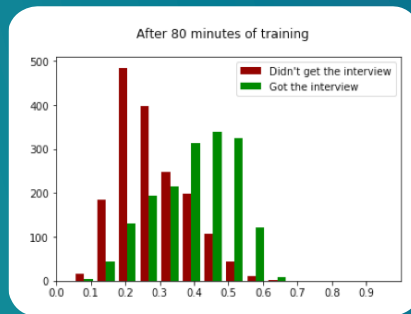
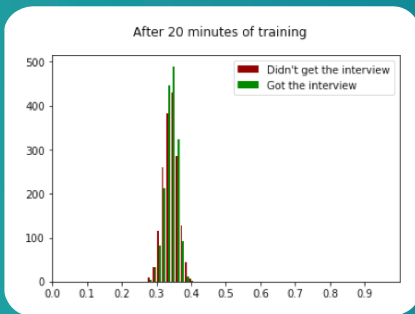
EXAMPLE MODEL ARCHITECTURE: HOW IT WORKS



Near the start of training

Mid way through training

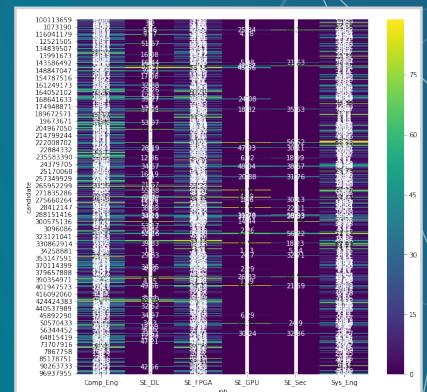
At training's conclusion



MODEL VISUALIZATIONS

Our "Genome Plot" is one of many visualizations of the distribution of results across candidates, employees, jobs and more.

If you're interested in implementing a bespoke AI model into your digital recruitment platform, we are happy to build this out for you.



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AMERICAN BANKER
 Top Company to Watch